

Katie Collins

Experienced and highly motivated Video Editor with a passion for making an impact through thoughtful, high-quality multimedia content.

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WORK EXPERIENCE

Variety - Video Editor, Contract

July 2021 - Present

- Live editing multiple red carpets for the largest productions and events in Hollywood
- Served multiple brand partners with timely, high quality interview packages for the leading film festivals
- High quality red carpet event recording and live editing to gain 18M+ viewers per event across platforms, leading to increase in revenue, month over month
- Collaborating with teammates across the world with designed workflows to optimize edits for each social platform; contributing to the successful growth strategy as dictated by key stakeholders

Variety - Video Production Intern, Cannes Film Festival Contract

July 2021

- On-site editing and Live-U stream management in France during the Cannes Film Festival, capturing high-quality fashion clips for our brand partner
- Press conference coverage, live editing, and footage archival to ensure timely and optimal engagement with content

FNP Capital - Associate Producer

February 2021 - June 2022

- Collaborated with senior management on multiple functions including customer success and finance, increasing satisfaction
- Wrote, shot, and edited video content for high net-worth Investors, leading to 30% growth in event attendance each quarter
- Hired, trained, and managed both in-house and freelance production staff
- Coordinated high-quality audio and video for live stream events and conferences with 1000+ attendees
- Managed post-production workflows through Adobe Premiere Pro and Adobe After Effects

Production Assistant

June 2019 - March 2021

Empathetic and inspiring storytelling through social media channels, which increased follower count and engagement by 20%

Coordinated video production logistics, budgets, and anticipated needs on set to maximize time and minimize cost

Edited digital pieces for social campaigns, increasing our client satisfaction and strengthening relationships

Redesigned the project management process and content logging to ensure the smooth operation of the company

Taylor & Dodge - Producer's Assistant, Cannes Film Festival Contract

May 2019

- Coordinated and optimized presentations to film distributors
 - Created 100+ pitch reports throughout the Cannes Film Festival to streamline deliberation for the sales team
 - Prepared marketing materials for upcoming screenings on-site
- Maintained optimal environment for clients and business partners

The City of Palm Coast - Marketing, Video and Strategy Intern

April 2018 - October 2018

- Wrote, shot, and edited original video content with tight deadlines and high viewership
- Strategic social media planning, leading to the growth of City social media channels
- Managing the City brand and assets through original graphic design (Posters, social graphics, and newsletters)

EDUCATION

St. Augustine, FL

Flagler College

B.A. in Digital Media Production and Journalism, Film Studies (3.8 GPA)

AWARDS/HONORS

- Organizations/Awards: President's List and Department Academic Distinction
- Produced and Edited an Award-Winning Documentary - Student Academy Awards Semi-Finalist

SKILLS & INTERESTS

Interests: Marketing & Operations

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