

Katie Collins

Experienced and highly motivated Video Producer with a passion for making an impact through thoughtful, high-quality multimedia content.

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WORK EXPERIENCE

Variety

Video Content Associate - Contract

Los Angeles, CA

July 2021 – Present

- Press conference coverage, live editing, and footage archival to ensure timely and optimal engagement on content with 4M+ views per event.
- On-site editing in France during Cannes Film Festival, and remote editing for the following: AMAs, Legit! Return to Broadway, and multiple red carpets for films like Spider-Man: Far From Home
- Managed post-production for Sundance interviews, which served our brand partner, Audible
- High quality red carpet event recording and live editing to gain 10M+ viewers across platforms, leading to increase in revenue
- Collaborating with teammates across the world with designed workflows to optimize edits for each social platform

DLP Capital

Content Creator

St. Augustine, FL

February 2021 - Present

- Collaborated with senior management on multiple functions including customer success and finance, increasing satisfaction
- Write, shoot, and edit video content for high net-worth Investors, leading to 10% growth in event attendance each quarter
- Grew podcast listenership by over 20%
- Coordinates high-quality audio and video for live stream events and conferences with 1000+ attendees
- Manages post-production workflows through Adobe Premiere Pro

CycleHere Media

Production Assistant

St. Augustine, FL

July 2019 – February 2021

- Empathetic and inspiring storytelling through social media channels, which increased follower count and engagement by 20%
- Coordinated video production logistics, budgets, and anticipated needs on set to maximize time and minimize cost
- Edited digital pieces for social campaigns, increasing our Client satisfaction and strengthening relationships
- Redesigned the project management process and content logging to ensure the smooth operation of the company

Taylor & Dodge

Film Finance Intern

Cannes, FR

May 2019

- Coordinated and optimized presentations to Film Distributors
- Created 100+ pitch reports throughout the Cannes Film Festival to streamline deliberation for the Sales Team
- Prepared marketing materials for upcoming screenings on-site
- Maintained optimal environment for Clients and Business Partners

Brilliant Consulting

Event Specialist Intern

Cannes, FR

May 2019

- Organized event materials
- Utilized strong communication skills to ensure Talent safety
- Maximized the experience for attendees through prompt and secure access into the guarded event area

EDUCATION

Saint Augustine, FL

Flagler College

BA in Digital Media Production and Journalism, Film Studies (3.8 GPA)

- Organizations/Awards: President's List and Department Academic Distinction
- Produced and Edited an Award-Winning Documentary

SKILLS & INTERESTS

Skills: DaVinci Resolve | Adobe Creative Suite | Avid Media Composer | Live Production and Broadcast

Blender | Maya | Sony A7A/A660

Interests: Marketing & Operations, Film-making, Analytics, Self-Development, Social Media, and Film Festival Organization